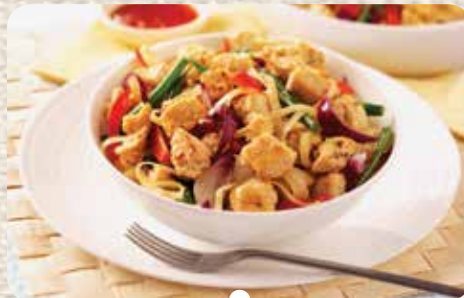




WHAT IS QUORN?

QUORN IS:

A Naturally-Occurring,
SUSTAINABLE PROTEIN
SOURCE FROM THE FUNGI
FAMILY, SIMILAR TO
TRUFFLES OR MORELS



QUORN ISN'T:

Made with
GENETICALLY
MODIFIED
ORGANISM (GMO)
INGREDIENTS

A Simple Way
OF CUTTING DOWN
ON FAT WITHOUT
CUTTING OUT THE
MEALS YOU LOVE

A Great Tasting
MEAT ALTERNATIVE

MUSHY AND
TEXTURE-LESS
LIKE SOY-BASED
MEAT ALTERNATIVES



QUORN IS AVAILABLE IN FOUR TASTY CATEGORIES:

BURGERS



BREAKFAST



INGREDIENTS



CHIK'N





BY CREATING A QUORN SHELF THAT OFFERS SOY-FREE, NON-GMO PRODUCTS ACROSS THE 4 MEAT ALTERNATIVE SECTIONS, RETAILERS CAN ADD INCREMENTAL SALES TO THEIR CATEGORY



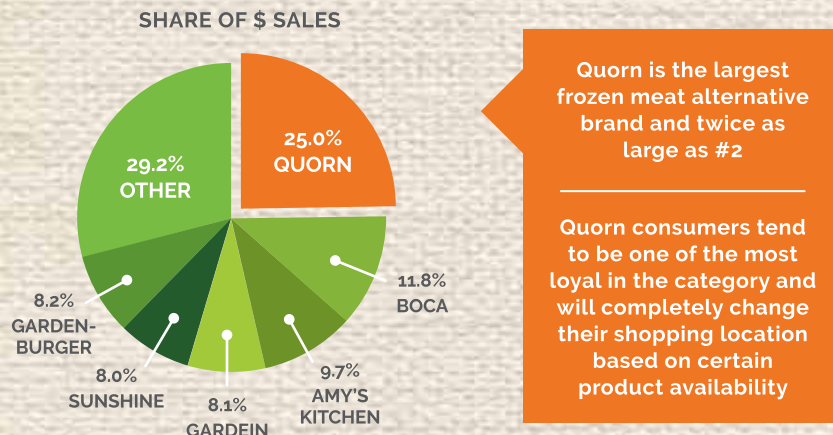
BURGERS

BREAKFAST

INGREDIENTS

CHIK'N

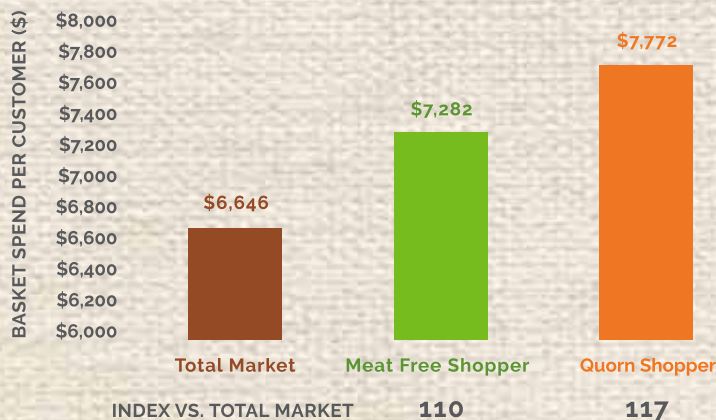
QUORN NATURAL CHANNEL MARKET SHARE:



PRODUCT PRIORITY:

CHIK'N NUGGETS	33735-00006
CHIK'N TENDERS	33735-00012
GROUND	33735-00014
GOURMET BURGER	33735-00137
BREAKFAST PATTIES	33735-00127
CHIK'N PATTIES	33735-00008
CHIK'N CUTLETS	33735-00020
BREAKFAST LINKS	33735-00125
GRUYÈRE CHEESE CHIK'N CUTLETS	33735-00040
QUARTER POUND BURGERS	33735-00141
TURK'Y ROAST	33735-00016
BUFFALO BITES	33735-00100
ITALIAN BITES	33735-00098
VEGAN BURGER	33735-00062
HOLIDAY DINNER (IN & OUT)	33735-00143
MEATBALLS	33735-00024
CRANBERRY & GOAT CHEESE CUTLETS	33735-00048
JALAPEÑO & CHEESE CUTLET	33735-00094

QUORN SHOPPERS ARE VERY VALUABLE TO YOUR STORE:



Quorn USA

213 W Institute Pl • Suite 610 • Chicago, IL
312.988.0828 • www.quorn.us

#AHealthyProtein

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